

# Strategic Plan 2021-2024



Commonwealth Alliance  
of Youth Workers' Associations

## Our Purpose

For the public benefit to advance the standard and status of youth work, youth workers and the youth work profession in the Commonwealth. To assist youth workers to deliver high quality youth work to the young people and communities they serve through promoting the standard of practice and status of youth workers in the Commonwealth. To also establish the Commonwealth Code of Ethical Practice as the guiding Code of Commonwealth members of the Alliance. Supporting youth worker associations in the Commonwealth that are promoting the professionalisation of youth workers in the Commonwealth and encouraging education and research in youth work in the Commonwealth. To also build partnerships with Commonwealth Youth Councils and Youth Work networks in the EU.



## CAYWA'S VISION

Our mission is to raise the standard and status of youth work by connecting, strengthening and championing the professionalisation of youth work across the Commonwealth and beyond

## Strategic Drivers

The Commonwealth Youth Program is central to CAYWA and remains a key strategic driver. Robust regional representation from the Board that can input to the goals of the strategic plan and represent the regions is also key.



STRATEGIC GOALS



**To increase the capacity and sustainability of CAYWA member Associations**  
Strategically working with the Commonwealth, ensuring on going collaboration and funding  
This will include supporting mentors to understand their responsibilities.



**To grow the number of Youth Work Professional Associations in the Commonwealth**  
Capacity building with emerging associations so they can grow



**To Professionalise Youth Work in the Commonwealth**



**To strengthen governance, representation, and engagement of our members**



**To build training opportunities that are accessible to the CAYWA community**



These strategic actions will be implemented as a priority to help CAYWA achieve their overall goals.

ActionTimeframe

1.	Celebrating international Youth Work week with events during the week.	Annual
2.	Digital youth work- Understanding how CAYWA can support members understanding of digital tools and their use	2022 Priority
3.	Ensuring the web continues to act as a resource for the university consortium and our members	Ongoing
4.	Facilitating regional mentors to support emerging associations	Ongoing
5.	An audit of CAYWA membership to ascertain which groups remain active and where CAYWA can be active in their support	2022 Priority
6.	To endorse Ocean in a Drop as a flagship training credential of CAYWA	Annual



## Action

## Timeframe

7.	Seek opportunities with CYP for funding for CAYWA to be able to set its own priorities.	Ongoing support
8.	Develop a process to endorse in country training for CAYWA members	2022 priority
9.	Continue to develop the professionalisation of youth work through building the capacity of Professional Associations	Ongoing support
10.	Build a stronger network between Professional Associations, Universities and Government Youth Departments	Ongoing Support
11.	CAYWA to build a social media presence	2022 priority
12.	Aim to build Youth Worker Professional Associations across the Commonwealth	Ongoing Support
13.	CAYWA continues to strive to build a network within each region and to reflect a stronger regional structure within the constitution of the Board	2022 priority